THE QUICKEST, EASIEST WAY TO SELL ONLINE

B2B Online Ordering with Web Ninja

WEB NINJA

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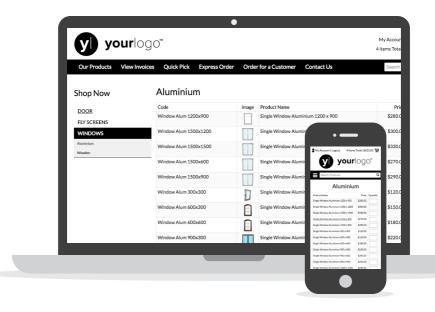

Online Ordering that seamlessly connects to your accounting package

Web Ninja's feature rich B2B platform is specifically designed for wholesale companies. Our easy to use template-based system can have you up and running in just a few days, cutting out unnecessary double handling and add speed & efficiency to your operations.

Our B2B platform allows your wholesale customers to self serve, freeing up your sales team and saving you money on administration costs.

Orders

Products

Customers

YOUR ACCOUNTING SOFTWARE   WEB NINJA   YOUR WEB NINJA B2B PORTAL

ROBUST INTEGRATION ALONG WITH ALL THE BEST FEATURES AND FUNCTIONALITY

Two way integration with your accounting package

- Automatically sync your data/orders
- View up to date pricing information and inventory information

Client-Specific Customization

- Display specific pricing levels & discounts
- Allow your customers to request a quote online and let your team update & approve

Sales & Mobility

- Review daily order summary and inventory levels straight from your mobile device
- Link your sales reps and let them access customer information on the road

Payments

- Link Paypal or a bank payment gateway and allow payment by credit card
- Use a payment gateway to enable customers to pay online
- Show payment options based on specific customers

Customer Accounts

- View their Backorders
- Choose their preferred delivery date
- Quickly place orders for regular products via the Quick Order screen
- Build an order quickly simply by typing a product code or part of a product description
- One-click ordering based off previous orders

Order Management

- Enforce minimum and multiple order qtys per product
- Enforce customer mimimum order value
- Calculate delivery charges by freight zone using postcode ranges, using weight, flat fee or order value

Stock & Inventory

- Customise the stock information your customers see
- Display your purchase order due dates against products that are out of stock
- Automatically notify customers when stock become available

WHAT TO EXPECT

Dedicated Account Manager on Setup	Flat fee regardless of your business growth	Once Off Setup Fee
Online Training	Unlimited Users, Orders & Transactions	Secure Administration Area
Online Support Resources	Phone/Email Technical Support	Data Mapping Assistance

PRICING PLANS

B2B Ninja Warrior

$250
PER MONTH

Our flagship Ninja, the Ninja Warrior will have the skills to keep most wholesale businesses humming

B2B Ninja Sensei

$300
PER MONTH

An advanced Ninja Warrior who has gone on to learn the sacred arts of quoting, credit card gateways, online payments and product restrictions.

WHAT YOUR PLAN GETS YOU

FEATURE	DESCRIPTION	WARRIOR	SENSEI
Customer Imports	Allow your customers to charge to their related account in your accounting system.	✓	✓
Enforce Stop Credits	Customers credit limits can be enforced and orders rejected based on their status in your accounting system.	✓	✓
Two way Integration	Automatically sync products and customer details. Allow your customers to have access to product information 24 hours a day, 7 days a week.	✓	✓
Display Product Information	Easily publish your product information to your new portal. Show Stock on hand or label, Qty breaks (up to 3) or an ETA if no stock is available.	✓	✓
Custom Field Mapping	Using custom or extra fields? No problem these can be mapped and published to your customer portal too. Note: The limitation on the number of extra fields are as per your accounting software.	✓	✓
Stock Notifications	Automatically notify customers when stock become available.	✓	✓
Back-orders	Your customers will be able to view their backorders per your accounting system.	✓	✓
Express orders	Ability for customers to build and order quickly by entering stock codes or typing part of a product description.	✓	✓
Ordering templates	Customers can create their own order lists for easy repeat ordering.	✓	✓
Qty breaks & Min orders	Show quantity price breaks on each product.	✓	✓
Min Order Value	Enforce minimum order values on order confirmation.	✓	✓
Re-order from previous orders	One-click ordering based off previous orders.	✓	✓
Freight calculations	Calculate delivery charges by freight zone using postcode ranges, using weight, flat fee or order value.	✓	✓
Link Sales Reps with their nominated customers	Ability for Sales reps to receive an order confirmation after they have ordered on behalf of their client.	✓	✓
Purchase Order Due dates	Display your purchase order due dates against products that are out of stock.	✓	✓

FEATURE	DESCRIPTION	WARRIOR	SENSEI
Delivery date preferences	Allow customers to choose their preferred delivery date.	✅	✅
Sales reps ordering	Link your sales reps to their customers and let them access customer information on the road. Sales reps can purchase on their behalf, see account information, outstanding orders and more.	✅	✅
Stock Availability by Location	Customise the stock information your customers see, choose to show stock on hand, physical stock and warehouse location.	✅	✅
Pricing Levels	Manage and display a specific warehouse based on your customers location.	✅	✅
Quick Order	Quick Order screen allows customers to quickly place orders for regular products.	✅	✅
Customers can manage their account	Customers can update their account details online. Meaning your system is always up to date with key contacts and details	✅	✅
Business Insights	Business insights and mobile access, allows you to review daily order summary and inventory levels wherever you are.	✅	✅
Set your quantity requirements	Set your min qty, max. qty and multi qty thresholds for each product in your accounting system and have this automatically flow through to your Online Ordering Portal	✅	✅
Request for Quote	Customers can 'add' products to a quote request. Once received a quote request can be updated and authorised by an Online Ordering site owner and sent back to the customer to convert to an actual order.	❌	✅
Credit card gateway	Link Paypal or a bank payment gateway to your portal and allow payment by credit card on order confirmation.	❌	✅
Receive Invoice payments	Use a payment gateway to enable customers to pay invoices via the Online Order Portal.	❌	✅
Product View Restrictions	You choose what your customers see. Restrict or allow specific customers to view specific products.	❌	✅
Payment Type Restrictions	Allow your customers to only see specific payment options based on their credit status in your accounting system.	❌	✅

Please note: Some features may vary depending on the limitations of your accounting package.

Our Integrations

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